



# Company Overview

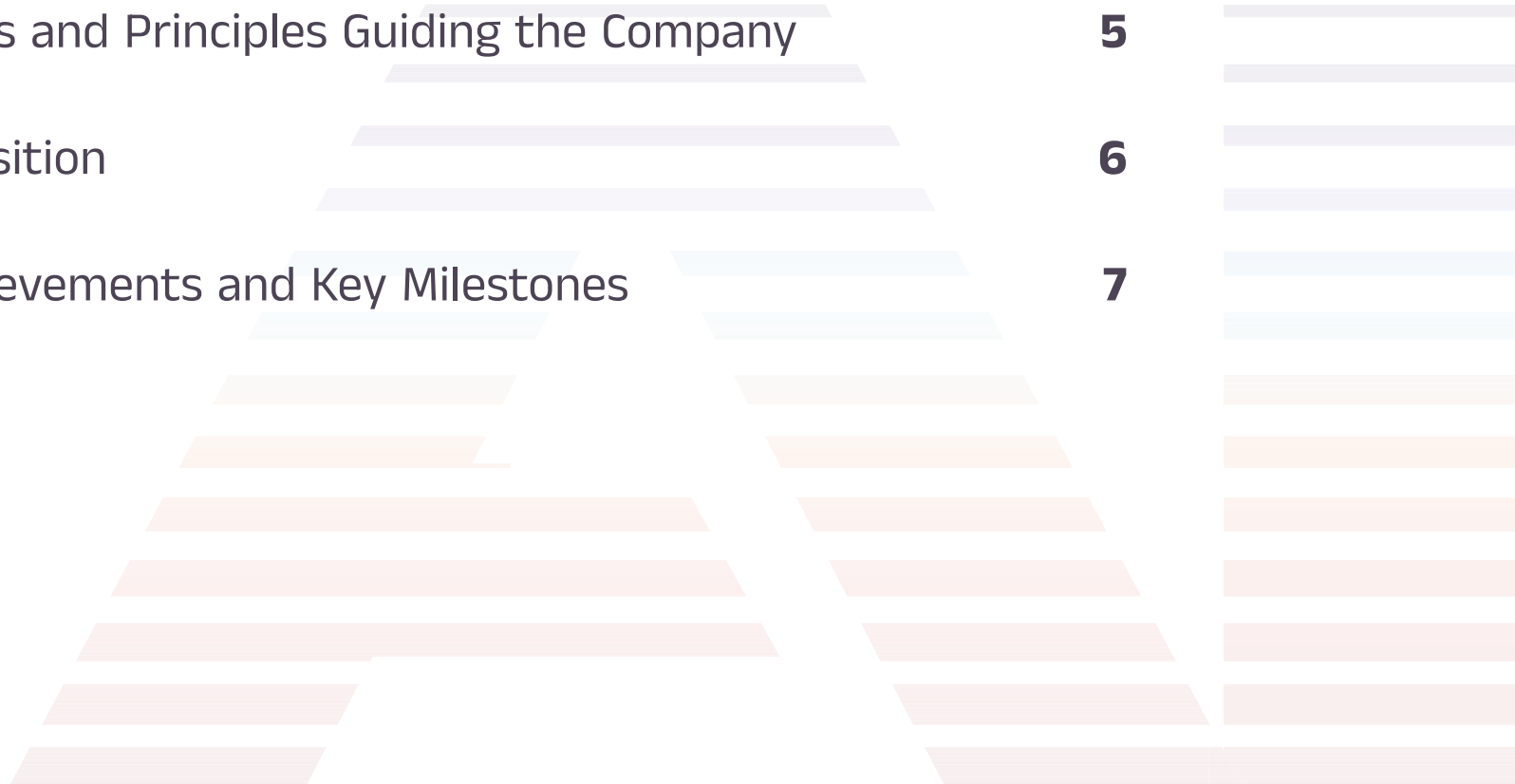
**BLiNK AI**  
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BLiNK AI



# Table of Contents

Introduction	3
Mission and Vision Statements	4
Core Values and Principles Guiding the Company	5
Market Position	6
Major Achievements and Key Milestones	7



# Introduction

**BLiNK AI** was founded with the vision of revolutionizing the automotive service industry through advanced artificial intelligence technology.

Since its inception, BLiNK AI has been dedicated to enhancing customer engagement and operational efficiency in dealership service departments. Over the years, the company has grown exponentially, driven by a passion for innovation and a commitment to delivering exceptional value to its clients.





# Mission & Vision Statements

## Mission Statement

To empower automotive service departments with cutting-edge AI technology that enhances customer satisfaction, optimizes operations, and drives profitability.

## Vision Statement

To be the global leader in AI-powered solutions for the automotive service industry, transforming the way dealerships interact with their customers and manage their operations.

# Core Values and Principles Guiding the Company



## **Innovation**

Continuously pushing the boundaries of technology to create innovative solutions that address the evolving needs of our customers.



## **Customer Focus**

Prioritizing the needs and satisfaction of our customers in every decision we make.



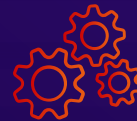
## **Integrity**

Conducting business with the highest ethical standards and transparency.



## **Excellence**

Striving for excellence in everything we do, from product development to customer support.



## **Collaboration**

Fostering a collaborative environment that encourages teamwork and the sharing of ideas.



## **Agility**

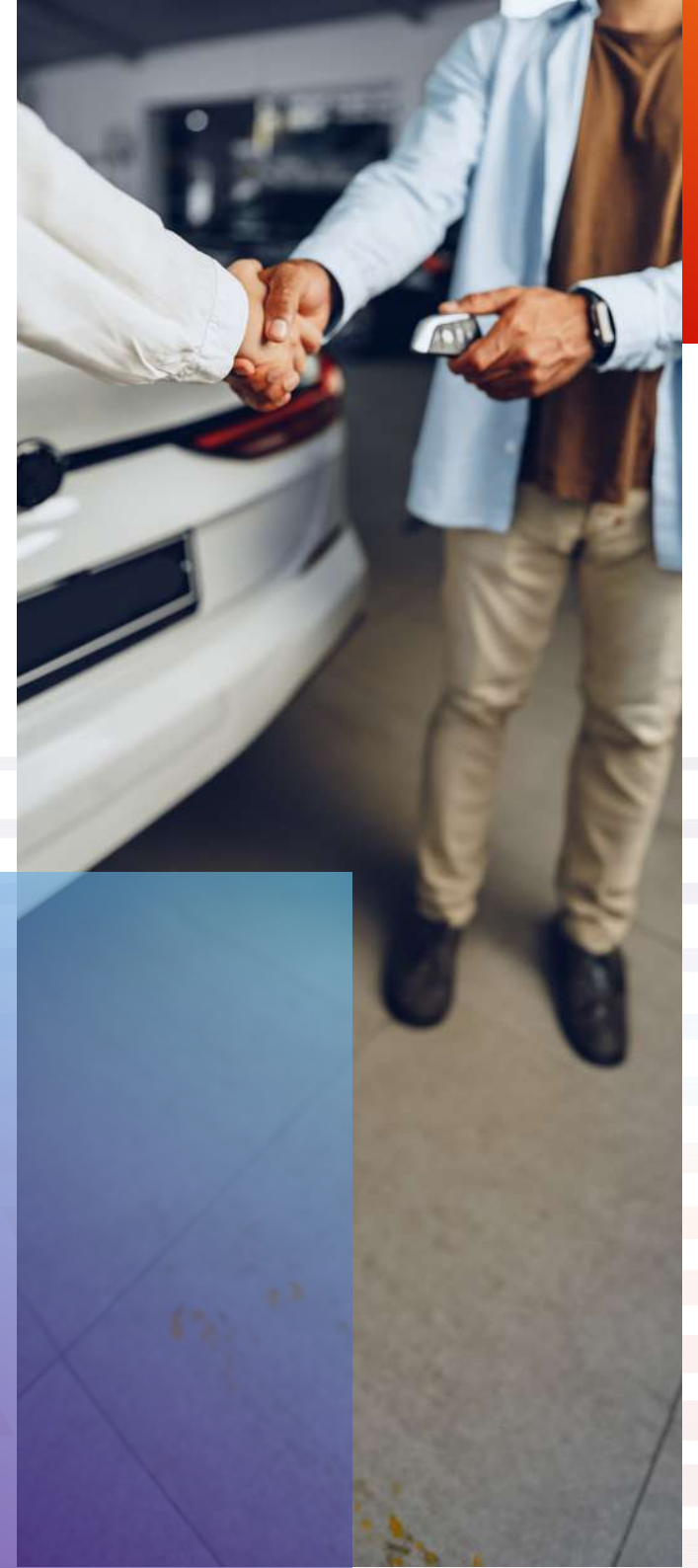
Being adaptable and responsive to changes in the market and the needs of our customers.



# Market Position

The automotive service industry is undergoing significant transformation driven by technological advancements and changing consumer expectations.

BLINK AI is at the forefront of this transformation, providing AI-powered solutions that address critical challenges such as service scheduling, customer engagement, and operational efficiency. Our technology is uniquely positioned to help dealerships navigate these changes and achieve sustainable growth.



# Major Achievements and Key Milestones



**2023**

Surpassed 1 million service appointments scheduled and introduced new features to further enhance the customer experience.



**2022**

Achieved a 90% conversion rate on web scheduler and handled 70% of call volume through intelligent automation.



**2021**

Expanded the product portfolio to include comprehensive customer engagement tools.



**2020**

Reached a milestone of scheduling over 500,000 service appointments.



**2019**

BLiNK AI was founded and launched its first AI-powered scheduling solution.

# BLINKAI

For more information about BLINK AI  
and our solutions, please contact us at:



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[www.blinkai.com](http://www.blinkai.com)

**We look forward to helping your dealership thrive with our innovative AI-powered solutions.**